

it's time to get back to basics with my new

SIMPLIFIED SOCIALS COACHING COURSE



Lexicon

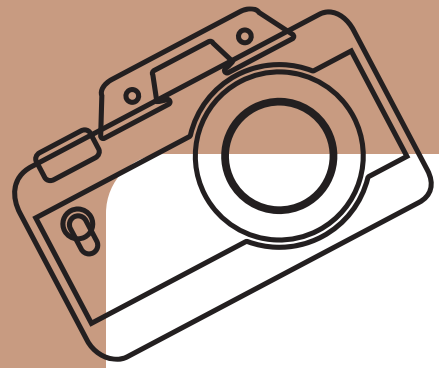
ABOUT THIS COURSE

Simplified Socials is an 8-week course where we simplify social media for women business owners covering effective marketing & communication strategies so you can confidently create content while connecting to your target market **stress-free!**

With more than 7 years of strategic Social Media Management and Copywriting experience, and multiple happy clients under my belt, I've created a 'back to basics' feel for this short and easy course.

Your only commitment?

A one-hour weekly group session with me and 4 other likeminded women via Zoom.



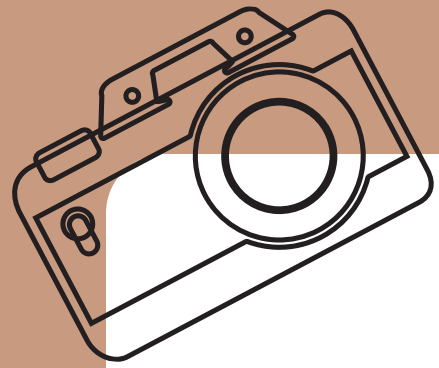
A snapshot
of what
you'll learn

**OPTIMISING
YOUR
BRAND**

**CONTENT
PILLARS &
STRATEGY**

**DEBUNKING
MYTHS**

**CONFIDENCE
&
CONSISTENCY**



A snapshot
of what
you'll learn

**CONNECTING
WITH YOUR
COMMUNITY**

**CREATING
VIRAL
CONTENT**

**BEST
RESOURCES &
TOOLS**

**STAYING
ON COURSE**

WHAT YOU CAN EXPECT



Supportive & chilled vibes with digestible content each week

Simplified, more personal coaching sessions with a group of awesome biz women

Learn invaluable & timeless marketing tools that you can apply anytime

Live Q&A once a month on our exclusive Facebook group, plus support

Access to recordings & workbooks for future reference for 1 whole year after graduation

NEED MORE INCENTIVE ?

Once graduated, you're eligible for the exclusive Socials Squad:

- A 1 hour per week class where we work on your content for the week ahead
- Submit your work to me for me to 'mark' making sure your stuff is on brand, engaging & perfectly executed for your socials!
- Provides community & opportunity to gain trend insights plus Q+A

I'm not just another SMM, I've run my own successful 3 year biz before this one, & have 7 years experience in SM and Copywriting with a Journalism degree under my belt

**TAKE THE LEAP
& LEVEL UP YOUR SOCIALS
HERE!**



WHY CHOOSE THIS COURSE?

the average price
of hiring a social
media manager is
~\$800 PER MONTH
minimum today

that's only for 3
static posts
(and it's only going
to increase)

HERE'S THE TEA:



social media is THE biggest
way to build your customer
base & find new clients

but constant changes &
actually running a biz means
more overwhelm & anxiety
when it comes to sitting down
and creating content that
sells

most social media
modules become
quickly outdated &
cost thousands

we dedicate this
course to marketing
skills that are
transferable to social
media, and will give
you ROI after making
sales from your new
content

SCHEDULE

MARCH 1-7

EARLY BIRD OFFER

MARCH 25

ENROLMENTS CLOSE

MARCH 30/APRIL 1

WEEK 1 SESSIONS

MAY 18/20

GRADUATION!

SESSION OPTIONS

Wednesdays from

March 30:

12:00pm-1:00pm

or 7pm-8pm

Fridays from April 1:

10:00am-11:00am,

12:00pm-1pm,

or 2:00pm-3:00pm

*time slots dependent on popularity & preference, after checkout you will be able to submit your preferences

INVESTMENT

EARLY BIRD OFFER:

Pay \$400 instead of \$500 from 1-7 March

The first 5 spots get free a 1:1 coaching session with me (worth \$120)

V.I.P UPGRADE

Want more insight into your biz?

Get 4x 1:1 coaching sessions for just \$400
(save \$80)

AND you'll get 1:1 Voxer support + Caption Editing from me!

FLEXIBLE PAYMENT PLANS AVAILABLE

**SECURE YOUR
SPOT NOW**

**I WANT TO BE
A V.I.P.!**

so... are you ready to start the
SIMPLIFIED SOCIALS COURSE

and take back control of your time, energy & content?

Spots are filling fast – get ready to lessen the anxiety, become confident in your biz on socials, and take charge of your time with support & connection with other amazing biz women!

**I STILL NEED
TO READ MORE**



THANKS FOR HANGING OUT!

[Click me an email](#) to ask me any questions you have or book a discovery call [here](#)

ready to take the leap?

**SECURE YOUR
SPOT NOW**

**I WANT TO BE
A V.I.P.!**

*I'd love to know about your business and how
I can help you simplify your socials journey!*

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